



Nov 1 is Almost Here: **Are You Ready?**

That's the date by which all companies must comply with the new Identity Theft regulations that became effective Jan 1 of this year.

Is your organization ready?

Any organization that offers credit accounts for its customers—banks, mortgage lenders, auto dealers, telecommunications companies, utilities, and others—is required to implement a program to prevent, detect, and mitigate the risk of identity theft.

The details are complex and specific. Yet, establishing your own program will not only protect you from enforcement actions against your business, but also enable you to comprehensively address the integrity of your broader IT security systems.

An identity theft program is not only the law, but will protect your customers' information and save you in penalties, sanctions, and legal fees. And the peace of mind for you and your customers, and your brand's ongoing untarnished reputation is priceless.

Visit our website www.emrisk.com for more information, or call our specialists today at 305-447-6750.